

"THE BEAUTY AND THE BEST" Part 1

Story, Screenplay and Characters

By Oscar De Jesus Yema

SYNOPSIS

An anti-woman TV Host, RONEL, late 30's, loses his own show because of "Me Too Movement's" threat to boycott the network. His ex-wife, WINNA, a selfless mother and environmental activist suggest a HAIR and MAKE-UP (HMU) show. She's a hair and make-up artist herself. Her vanity kit from an antique shop comes to life, talks and transforms Ronnel into a woman. He becomes RONA, host of the HMU news magazines show. His beauty comes from the powers of Winna's beauty gang - BLUSHY, POWDY, COMBY, SCISY, LIPSY, LINEY, SHADY, CONCY, MASCY and their leader MIRRY, a golden hand antique mirror.

Being a beautiful woman, problems starts. Ronel's equally megalomaniac advertiser, a French media mogul popularly known in the media publication circuit as RVY, buys the content of the HMU TV show for a print magazine version. He takes advantage of the deal, RVY tries to have sex with Ronel as Rona, his first comeuppance. Winna on the side laughs at her ex-husband new experiences.

At home, Winna introduces Rona to their children as twin sister of Ronel. Confusions and suspicions arise as ex-couple hides the real identity of Rona to everyone. Ronel enjoys it as he is able to live with his ex-wife and children in one roof.

Problem continues when the beauty army dies, their supply, the source of the little creatures power runs out. Rona's character dies with them. Winna saves Ronel. She becomes Rona from the remaining power of the sole survivor, Mirry. Winna morphs into Rona and continuous hosting HMU show - the sexier version of Rona in a real body of a woman. An Italian beauty products business tycoon known as FMR gets the new Rona, who is Winna as endorser of an all-natural environment friendly sunscreen. He witnesses Wena transforms into Rona and blackmails the couple. He proposes sex with Winna in exchange of his silence. She fights back. Ronnel saves her - his second comeuppance.

As Winna and Ronel struggle to reconcile as husband and wife. They have to find Mirry's husband, PERMY, a perfume bottle atomizer to

spray and revive the dead beauty gang. They find him and the "operation make-over" for Ronnel continues for him to change in full circle.

The all is out moment of Ronnel leads him to kill Rona's character totally either in his body nor his wife. They stop using the power of Mirry and Permy's beauty gang. Winna hosts HMU as herself. They re-marry and the beauty kits power rest, waiting for the next "operation make-over" - The second sequel with FMR and third sequel with RVY with new characters as members of the beauty army.

THE PITCH

An egocentric RONEL is out of job as a TV Host and reconciles with his make-up artist ex-wife WINNA, a selfless mother of their three children. She has a make-up kit from an antique shop that talks and comes to life. They transform Ronel into a woman. He becomes RONA, host of a Hair and Make-up news magazine program. As Ronel struggles to win Winna back, MIRRYP, a lady golden hand mirror - leader of the beauty kit creatures with power to make any one beautiful has to find her husband PERMY, a man's perfume atomizer.

Problems occur when the beauty gang, BLUSHY, COMBY, CONCY, SCISY, LINEY, FOUNDY, SHADY, MASCY and POWDY run out of supply to do make-up transformation and they all die. The beauty kit is left with Mirry powerless to morphs a man to woman. And so, Rona - the female version of Ronel disappears.

Ronel finds Mirry's husband Permy with power to refill and revive the dead make-up kit from grave. Mirry and Permy is happy together and the couple, Ronel and Winna reconciles with the rest of beauty tools come back to life again.

Relevant in the era of "Me Too Movement", heart warning in the age of "Climate Change" - two very important theme of the film intertwined is a cute and funny way.

Think "TOOTSIE" and "MRS.DOUBTFIRE" with an animated "LITTLE STUART" and "SMURFS" and a Disney charm of "BEAUTY AND THE BEAST" plus a family drama of "JACK and JILL."

TITLE OPTIONS

1. H.M.U / H.M.U (Her make-up, His make-up)
2. Ronel and Winna equals Rona
3. Operation Make-Over
4. The Vanity Kit
5. The Beauty Army
6. The Make-up Kit
7. The Little Beauties
8. The Beauty Revenge
9. The Talking Beauty Tools
10. The Make-up Kit Contents
11. Mirry and Permy
12. The Little Creatures

SEQUELS

The BEAUTY and the BEST - Part 2

LOGLINE:

Ronel, a fiercely protective father's risk-averse daughter is kidnapped by FMR, a greedy and unscrupulous beauty business tycoon and forces him to give his wife's beauty tool that comes to life, talks and transforms products into magical skin lightening and youthfulness cream, in exchange as ransom that leads the whole family to rescue the beauty tools and returns his trust back to his daughter.

Additional Characters:

1. King Refly - Mirry's dad, a life size Ancient mirror, creator and master of beauty army
2. Queen Clocky - Mirry's mom, a life size grandfather Antique clock, the wife of Refly

The BEAUTY and the BEST - Part 3

LOGLINE:

Ronel, an overly liberated father's henpecked son falls in love with RVY, a male molester pretending to be a woman (his former business partner for HMU Magazine) under the magic of her wife's beauty tools long lost members, Naily and Erasy (nail polish and remover respectively) that transform any man to be a woman that leads him to be conscious of his children social and sexual behavior and the whole beauty gang re-unification.

Additional members of Beauty Army:

1. NAILY - a female nail polish, the black sheep
2. ERASY - a male nail polish remover, Naily's brother

The Original Movie Theme Song of the Same Title
"The Beauty and the Best"

Lyrics by:
Oscar de Jesus Yema

VERSE I

Mirror, mirror on the wall, who's the prettiest of us all?
Knock, knock, what's inside your vanity make-up kit?
Mini, mini, mayni mo, what should be the color of my lips
To pluck or not to pluck which one is really the myth?
Nail, nail, nail away, what artwork for my fingernails?
What should I do to put make up with no make-up?
Oh! What a woman to be, I need to make up my mind
Were inseparable, partners all time. The beauty and the BEST.

CHORUS

I am the beauty, I need the BEST
A re-touch or a make-up or an enhancement for ageless look
From head to foot I need to worry
Regimen and styling I need to ask about
Mascara, facial care, brushes, lip line et all
Oh! What a woman to be I need to make up my mind.
Were inseparable partners all time. The beauty and the BEST

VERSE II

I am a working girl I need to be presentable.
There's a party in town, let's paint the hair red
Here comes the bride, she should look her best
Everyday fragrances, a must scent of a woman
Accessories, jewelries and clothes to wear everyday
Can I tell you BEST, what I don't like about myself?
Oh! What a woman to be, I need to make up my mind
Were inseparable, partners all times. The beauty and the BEST.

REPEAT CHORUS
REPEAT I and II

CODA

Oh! What a woman to be. I need to make up my mind
Were inseparable, partners all times. The beauty and the BEST